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IDENTIFIERS *Southern Arkansas University

ABSTRACT

Intended to be used as a benchmark to be followed for mass communication faculty putting together tenure applications, this collection of documents constitutes a successful tenure application at Southern Arkansas University for an instructor in broadcast journalism who did not possess a Ph.D. but only a master's degree. In an introductory note, new tenure-track faculty are advised first to investigate tenure requirements in effect at their institutions. The collection contains extensive sections (each with subsections) on: (1) required general information; (2) documentation; (3) documentation of research, creative works, and scholarly activity; and (4) documentation of service. (NKA)

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ED 405 629

**Kentucky Communication Association**
**Annual Meeting**
**September 16-17, 1994**
**Lexington, Kentucky**

# "Obtaining Tenure in a Higher Education Broadcast Journalism Discipline: Mapping Out a Successful Blueprint."

James E. Reppert
Department of Theatre and Mass Communication
Southern Arkansas University
SAU Box 9229
Magnolia, Arkansas 71753-5000

Voice: (870) 235-4258
Fax: (870) 235-5005
E-mail: jereppert@saumag.edu
http://www.saumag.edu

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CS 509 493

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When I received tenure from Southern Arkansas University in 1994, it felt as if a large academic weight had been lifted from my shoulders. Even though I had built a strong record of teaching, scholarship and professional service, I often speculated if I would be recognized for the quality of my years of service to the institution. What many perceived as administrative power plays or internecine battles in previous years had led to few positive tenure decisions.

I am one of a small percentage of professors at the university level to have been granted tenure with a master's degree. I did have to earn additional credits above the master's in my teaching discipline to be considered for tenure, but nothing had been written down to that effect when I joined the SAU faculty in 1987. Complicating the issue was that the university Dean's Council rarely promoted or tenured anyone. What were the standards? Most importantly, who should decide the fate of faculty in promotion or tenure applications?

A new promotion and tenure policy, enacted in 1993, has led to fairer deliberations of academic credentials by a diverse group of qualified individuals. The newly constituted Dean's Council consists of Deans and senior faculty members from each of the four schools at SAU: Business Administration, Education, Liberal Arts and Sciences, and Science and Technology.

I strongly advise new tenure-track faculty to find out requirements from their institutions for tenure. Even then, politics or personal rivalries may hinder their progress. Many of the following documents were included in my tenure application at Southern Arkansas University. They can be used as a benchmark by which Mass Communication faculty may wish to follow in their respective tenure applications.

SOUTHERN ARKANSAS UNIVERSITY TENURE APPLICATION

James E. Reppert

1993-94

A. Required General Information

1. Table of Contents

Appendix A: Required General Information

Appendix B: Documentation of Teaching Effectiveness

Appendix C: Documentation of Research, Creative Works, and Scholarly Activity

Appendix D: Documentation of Service

**Appendix A: Required General Information**

**2. Current Resume (on following pages)**

**JAMES E. REPPERT**


**Office Address:** Department of Theatre and Communication
Southern Arkansas University
SAU Box 1229
Magnolia, Arkansas 71753-5000
Phone: (501) 235-4258
Fax: (501) 235-5005

**Home Address:** P.O. Box 2149
Magnolia, Arkansas 71753-7149
Phone: (501) 234-8633


**Date of Birth:** September 24, 1958

**Social Security:** 346-52-1317

**EDUCATIONAL BACKGROUND**

**University of Nevada, Las Vegas**
M.A., Communication Studies, 1985

**North Dakota State University**
B.U.S., University Studies, 1981

**Brown Institute (Minneapolis, Minnesota)**
Graduate/FCC First Class License, Radio-TV Broadcasting, 1977

**TEACHING EXPERIENCE**

**Southern Arkansas University: Assistant Professor, 1993-present**
**Instructor, 1987-93**
Courses: Introduction to Mass Media, Radio Production, Radio and Television Announcing, Television Production, Electronic News Gathering, Advanced Radio Production, Broadcast Journalism, Advanced Electronic News Gathering, Journalism Methods, Mass Media Internship, Senior Research Project, Principles of Speech, Advanced Speech Practices.

**Southeastern Louisiana University: Instructor, 1986-87**
Courses: Television Production, Radio Production, Mass Media and Society, Radio-TV Announcing, Video Seminar, Radio-TV Broadcast Labs, Public Speaking.

**Purdue University Calumet: Visiting Instructor, 1985-86**
Courses: Television Production, Radio Production, Advanced Radio Production, Radio-TV Performance, Public Speaking.

**University of Nevada, Las Vegas: Teaching Assistant, 1983-85**
Courses: Television Production, Advanced Television Production, Broadcast Practicum, Public Speaking, Forensics Labs.

## PUBLICATIONS

Reppert, J. E. (1993). [Review of "Elder Abuse: Intervention Strategies for Clinicians"]. Video Rating Guide for Libraries, 4(4), 18-19.

Reppert, J. E. (1993). [Review of "How to Use Dianetics: A Visual Guidebook to the Human Mind"]. Video Rating Guide for Libraries, 4(4), 72.

Reppert, J. E. (1993, Fall). Reconciling Quality: Broadcast Education with Diminishing Institutional Support. College Broadcaster, p. 17.

Reppert, J. E. (1993). [Review of "Drinking Stories"]. Video Rating Guide for Libraries, 4(2), 23.

Reppert, J. E. (1993). [Review of "Blueprint for Home Security"]. Video Rating Guide for Libraries, 4(2), 72.

Reppert, J. E. (1993). [Review of "A Calf Grows Up"]. Video Rating Guide for Libraries, 4(2), 76.

Reppert, J. E. (1993). [Review of "California's Mission San Luis Obispo"]. Video Rating Guide for Libraries, 4(2), 147-148.

Reppert, J. E. (1993). [Review of "The Struggle for Peace: Israelis and Palestinians"]. Video Rating Guide for Libraries, 4(2), 163.

Reppert, J. E. (1993). [Review of "Citizen Soldiers: The Guard and Reserves"]. Video Rating Guide for Libraries, 4(1), 18.

NOTE: Appendix A to this document lists pre-1993 publications.

## PROFESSIONAL PRESENTATIONS

"Formulating Instructional Goals and Objectives in the Introductory Oral Communication Course." Southern States Communication Association Convention, April 6-10, 1994, Norfolk, Virginia.

"Instant Analyses of the 1992 Presidential Debates by Reporters and Pundits: Substantive or Shallow?" Southern States Communication Association Convention, April 6-10, 1994, Norfolk, Virginia.

"'It's a Natural': Why Arkansas Tourism Videos Celebrate the Dual Aestheticism of Beauty and the 'Bubba'." Southern States Communication Association Convention, April 6-10, 1994, Norfolk, Virginia.

"Promoting Conformism and Elitism in the Classroom: The Expanding Role of Institutional Legalism Within 'Club Academe'." Southern States Communication Association Convention, April 6-10, 1994, Norfolk, Virginia.

"Critical Thinking Strategies for Nontraditional Students." Speech Communication Association Convention, November 18-21, 1993, Miami Beach, Florida.

"'Nine 1/2 Weeks': Conflicting Images of Attraction and Repulsion." Speech Communication Association Convention, November 18-21, 1993, Miami Beach, Florida.

"Preserving the State Speech Association: A Noble Idea Whose Time Has Passed?" Speech Communication Association Convention, November 18-21, 1993, Miami Beach, Florida.

"Ethical Practices of Televangelists in a Post-PTL Era." Popular Culture Association in the South/American Culture Association in the South Convention, October 14-16, 1993, Nashville, Tennessee.

"C-SPAN as an Instructional Resource in College and University Broadcast Journalism Courses." Kentucky Association of Communication Arts Conference, September 17-18, 1993, Lexington, Kentucky.

"Expanding the Definition of Scholarly Research." Kentucky Association of Communication Arts Conference, September 17-18, 1993, Lexington, Kentucky.

"A Critical Analysis of Infomercials Selling Similar Products." Southern States Communication Association/Central States Communication Association Convention, April 14-18, 1993, Lexington, Kentucky.

"Enhancing Extemporaneous Speaking Skills in the Advanced Oral Communication Course." Southern States Communication Association/Central States Communication Association Convention, April 14-18, 1993, Lexington, Kentucky.

"'The SAU Report'." Southern States Communication Association/Central States Communication Association Convention, April 14-18, 1993, Lexington, Kentucky.

"The Importance of Minority Role Models in a Higher Education Mass Communication Curriculum." National Association of African-American Studies Conference, February 9-13, 1993, Petersburg, Virginia.

"Ross Perot: Populist Prophet or Media-Created Megalomaniac?" Far West Popular Culture Association/Far West American Culture Association Conference, January 21-23, 1993, Las Vegas, Nevada.

NOTE: Appendix B to this document lists pre-1993 professional presentations.

## GRANTS FOR RESEARCH

C-SPAN, $350 Faculty Research Grant, 1993

Tangipahoa Parish, Louisiana, $1000 Video Production Grant, 1987

## PROFESSIONAL ACTIVITIES

Associate Editor, the Journal of Communication Studies, a scholarly publication of the Arkansas State Communication Association, 1992-present.

Reviewer, proposed Media Production in the Digital Age, Focal Press, 1994; Television and Radio Announcing (prerevision review of sixth edition and developmental review of seventh edition), Houghton Mifflin Company, 1993; proposed Field Guide to ENG, Wadsworth Publishing Company, 1991.

Executive Producer, student-produced Southern Arkansas University news reports and programs, Cable Television of Magnolia, Arkansas, 1989-present; AgNet satellite network, Houston, Texas, 1991-92; KTVE-TV (NBC), Monroe, Louisiana, 1990-92.

Editorial Advisory Board Member, Speech Resources: Exercises & Activities (second and third editions), Roxbury Publishing Company, 1990-93; Elements of Speech Communication (third edition), Collegiate Press, 1992-93.

Executive Producer, student-produced Purdue University Calumet news and interview programs, WGVE-FM, Gary, Indiana, 1985-86.

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News Intern, WJLA-TV (ABC), Washington, D.C., 1984.

Co-Anchor, North Dakota State University public affairs programs, KFME-TV (Prairie Public Television), Fargo, North Dakota, 1981.

Anchor and Producer, Paxton Community High School news programs, WRTL-AM, Rantoul, Illinois, 1973-76.

## WORKS IN PROGRESS

Supervising student-produced Southern Arkansas University television and radio programs.

## RESEARCH IN PROGRESS

Paper and program proposals for presentation at national and regional conventions of professional organizations.

Reviews for the national quarterly publication Video Rating Guide for Libraries.

## PROFESSIONAL ORGANIZATIONS

American Culture Association in the South

Arkansas State Communication Association

Broadcast Education Association

Far West Popular Culture Association

International Radio & Television Society

Kentucky Communication Association

National Association of African-American Studies

National Association of College Broadcasters

Radio-Television News Directors Association

Southern States Communication Association

Speech Communication Association

University Film and Video Association

## ACADEMIC SERVICE TO THE DEPARTMENT AND UNIVERSITY

KSAU-AM Faculty Advisor, 1987-present

Student Media Committee, 1987-present

Delta Omega Theta Fraternity Faculty Advisor, 1988-93

Print Journalism Faculty Search Committee, 1989-90, 1993

New Business/Agribusiness Building Committee, 1991-93

Title III Writing Across the Curriculum Subcommittee, 1992-93

Honors Convocation Committee, 1987-92

Mass Communication Self-Study Committee, 1991-92

Presidential Inauguration Printing and Publicity Committee, 1992

NCATE Institutional Report Subcommittee, 1988-89

## SERVICE TO THE COMMUNITY

Department of Continuing Education, Southern Arkansas University, 1987-present. Instructor of a section of the introductory Principles of Speech course scheduled for nontraditional students.

Producer/Director, First United Methodist Church television services, Magnolia, Arkansas, 1990-92.

## SCHOLARSHIPS AND AWARDS

C-SPAN in the Classroom Seminar for Professors (Summer Session), Washington, D.C., 1993. One of 34 interdisciplinary educators from around the nation selected for participation.

International Radio & Television Society Faculty/Industry Seminar, New York, New York, 1993. One of 75 broadcast educators from around the nation selected for participation.

Academy of Television Arts and Sciences Faculty Seminar, Hollywood, California, 1989. One of 22 broadcast educators from around the nation selected for participation.

Phi Kappa Phi National Honor Society, 1985. Recognized for academic excellence as Associate Director of Forensics at the University of Nevada, Las Vegas. The UNLV Debate and Forensics Squad won more than 100 awards from 1983-85, including the Brady Lee Garrison Newcomers Award as the top-ranked first-year Cross-Examination Debate Association program in the nation (1983-84).

## REFERENCES

**Jerry V. Cortez**, Professor and Chair
Department of Theatre and Communication
Southern Arkansas University
SAU Box 1203
Magnolia, Arkansas 71753-5000
Phone: (501) 235-4257

**Colan T. Hanson**, Professor
Department of Mass Communication
Moorhead State University
Moorhead, Minnesota 56563
Phone: (218) 236-4036

**Robert J. Glenn, III**, Assistant Professor
Department of Speech
Owensboro Community College
Owensboro, Kentucky 42303-1899
Phone: (502) 686-4479

**Durell D. Hamm**, Assistant Professor
Department of Communications
Northern Kentucky University
Highland Heights, Kentucky 41099
Phone: (606) 572-1613

**JAMES E. REPPERT, Appendix A.**

**PUBLICATIONS (pre-1993)**


Reppert, J. E. (1992). [Review of "Buying Weapons or Building America"]. Video Rating Guide for Libraries, 3(4), 10-11.

Reppert, J. E. (1992). [Review of "Game Plan for College Success"]. Video Rating Guide for Libraries, 3(4), 47-48.

Reppert, J. E. (1992). [Review of "Appomattox: Collapse of the Confederate Dream"]. Video Rating Guide for Libraries, 3(4), 173-174.

Reppert, J. E. (1992). [Review of "The Party's Over"]. Video Rating Guide for Libraries, 3(2), 27.

Reppert, J. E. (1992). [Review of "People Power"]. Video Rating Guide for Libraries, 3(1), 14-15.

Reppert, J. E. (1992). [Review of "City Nature"]. Video Rating Guide for Libraries, 3(1), 43-44.

Reppert, J. E. (1991). [Review of "The 'Shark' on Offense"]. Video Rating Guide for Libraries, 2(3), 114-115.

Reppert, J. E. (1991). [Review of "Samora Machel, Son of Africa"]. Video Rating Guide for Libraries, 2(3), 146.

Reppert, J. E. (1991). [Review of "Caste at Birth"]. Video Rating Guide for Libraries, 2(3), 147.

Reppert, J. E. (1991). [Review of "The Golden Sher: Aging and the American Family"]. Video Rating Guide for Libraries, 2(2), 25.

Reppert, J. E. (1991). [Review of "Stop Ice Cold"]. Video Rating Guide for Libraries, 2(2), 33-34.

Reppert, J. E. (1991). [Review of "Across Five Aprils: A Time to Choose"]. Video Rating Guide for Libraries, 2(1), 144-145.

Reppert, J. E. (1991). [Review of "Touring Civil War Battlefields"]. Video Rating Guide for Libraries, 2(1), 170-171.

Reppert, J. E. (1990). [Review of "Resolving Personal Conflict"]. Video Rating Guide for Libraries, 1(4), 83.

Reppert, J. E. (1990). [Review of "Jonathan Williams: By Eye & By Ear"]. Video Rating Guide for Libraries, 1(4), 159-160.

Reppert, J. E. (1990). [Review of "Voyage of the Great Southern Ark"]. Video Rating Guide for Libraries, 1(4), 191.

Reppert, J. E. (1990). [Review of "Finland, Fresh and Original"]. Video Rating Guide for Libraries, 1(4), 192.

Reppert, J. E. (1990). [Review of "Black Mountain College: A Thumbnail Sketch"]. Video Rating Guide for Libraries, 1(4), 199.

Reppert, J. E. (1990). [Review of "Any Child is My Child"]. Video Rating Guide

for Libraries, 1(4), 206-207.

Reppert, J. E. (1990). [Review of "Into the Deep Freeze"]. Video Rating Guide for Libraries, 1(4), 208-209.

Reppert, J. E. (1990). [Review of "Freak Street to Goa: Immigrants on the Raj Path"]. Video Rating Guide for Libraries, 1(4), 210.

Reppert, J. E. (1990). [Review of "The Temple"]. Video Rating Guide for Libraries, 1(4), 224.

Reppert, J. E. (1990). [Review of "Seasons of Life"]. Video Rating Guide for Libraries, 1(3), 27.

**JAMES E. REPPERT, Appendix B.**

**PROFESSIONAL PRESENTATIONS (pre-1993)**

"Political Talk Shows: Do They Generate More Heat Than Light?" Speech Communication Association Convention, October 29-November 1, 1992, Chicago, Illinois.

"'Sleeping with the Enemy': Victimization and Redemption." Speech Communication Association Convention, October 29-November 1, 1992, Chicago, Illinois.

"The Television Persona of David Duke in the 1991 Louisiana Gubernatorial Election." Speech Communication Association Convention, October 29-November 1, 1992, Chicago, Illinois.

"Nontraditional Gender Portrayals in Modern Film." Kentucky Association of Communication Arts Conference, September 18-19, 1992, Owensboro, Kentucky.

"News Production." Broadcast Education Association Convention, April 10-13, 1992, Las Vegas, Nevada.

"Campus News." Southern States Communication Association Convention, April 8-12, 1992, San Antonio, Texas.

"Team Testing Techniques." Southern States Communication Association Convention, April 8-12, 1992, San Antonio, Texas.

"Producing University Television News Reports for a Network Affiliate." Texas Association of Broadcast Educators Conference, February 28-29, 1992, Dallas, Texas.

"Improving Relationships Between College and High School Forensics Programs: Three Case Studies and a Regional Survey." Speech Communication Association Convention, October 31-November 3, 1991, Atlanta, Georgia.

"Infomercials: The Advertising Format Viewers Love to Hate." Speech Communication Association Convention, October 31-November 3, 1991, Atlanta, Georgia.

3. **Copy of the most recent Annual Summary of Professional Activity (on following pages)**

**1993 ANNUAL SUMMARY OF PROFESSIONAL ACTIVITY**

**Name:** James E. Reppert **Rank:** Assistant Professor

**School:** Liberal and Performing Arts **Dept.:** Theatre and Comm.

**I. TEACHING**

**A. Teaching:**

**1. Number of student assigned contact hours (lecture, lab, other):**

Spring-15 Fall-15 Summer-9

**2. Number of class preparations (lecture, lab, other):**

Spring-5 Fall-5 Summer-3

**3. Total number of students:**

Spring-86 Fall-62 Summer-27

**4. Contractual, curriculum-related activities (band, choir, etc.):**

Not applicable

**5. Activities directed towards instructional improvement:**

**(a) List any procedures you have used in your classes which you feel contribute to the improvement of instruction (such as audio-visual aids, panels, reports, readings, etc.).**

I have refined my use of audio-visual instructional tools in part by being a member of "C-SPAN in the Classroom." Its various programs allow me the opportunity to show relevant clips to my students in virtually every course I teach. It is a free resource, as the C-SPAN networks have a liberal copyright policy. My doctoral coursework in Secondary and Higher Education at East Texas State University has given me the tools to formulate clearer instructional goals and objectives in my mass communication and speech courses. I also encourage Principles of Speech students to bring videotapes to class in order to dub each of their individual graded presentations. The quality of their speeches improved as a result. Other instructional aids I use in the classroom include student subscriptions to professional or general interest magazines. Radio Production students subscribe to Broadcasting and Cable and Television Production students subscribe to Electronic Media. Introduction to Mass Media students received free four-week subscriptions to Time in November and December.

**(b) Name any outside specialist or consultant you have used in your classes.**

Managers, producers and salespeople at KZHE-FM and KVMA-AM/FM discussed how technology is changing the face of the marketplace with Radio Production students.

**(c) List all field trips or class visits to businesses, industries, schools, etc.**

The Broadcast Journalism and Electronic News Gathering classes toured KTBS-TV (ABC) in Shreveport, Louisiana during the 1993 spring semester. The Radio Production class toured the facilities of KZHE-FM and KVMA-AM/FM in November.

**(d) List any other activities you have organized which contribute to the improvement of instruction (such as teacher-student conferences, special activities, experimental teaching methods, etc.).**

Students who will be taking Advanced Radio Production (Spring 1994) have made initial contacts with local and regional stations to broadcast "SAU Magazine" next year. This student-produced program gives them an opportunity to obtain professional experience which is needed for their success in the outside world.

**6. Indicate any honor or recognition received by students under your direction.**

Many broadcasting students who received degrees from SAU-M in 1993 have successfully landed jobs in various professional settings. Amanda Anderson-Durham, a sales representative at KHPA-FM in Hope, Arkansas, has been recruited to serve as the Public Relations/Marketing Director at Hope Medical Services. Gary Brown is a photographer at Dillard's in Texarkana, Texas. John Henderson is a control room director and ENG supervisor at channel 29, a Christian television station in Little Rock. Brad Lane, a 1992 broadcasting graduate, was named operations manager at KAHZ-AM in Ft. Worth, Texas.

**B. <u>Student Advising</u>:**

**1. Number of Advisees:**

Spring-21 Fall-23

**2. List any pr..edure you have used in the past year to improve advising.**

I have refined an advising policy which was instituted last year. It involves meeting with broadcasting majors on an informal basis midway through each semester. They are informed about which courses they need to take and when in my area. In addition, I ask them about their progress and courses needed in their minor. This type

of frequent communication is crucial to help avoid any misunderstandings a student may have about his or her degree plan.

3. **Name any student organizations for which you act as sponsor.**

KSAU-AM radio station

## II. SCHOLARLY ACTIVITIES

### A. Research:

1. **Publications:**

**(a) Books: (Published or accepted for publication.)**

Houghton Mifflin Company asked me to write a developmental review for draft chapters of the seventh edition of Television and Radio Announcing. I also served on the Editorial Advisory Board of a public speaking text in 1993. The third edition of Elements of Speech Communication by Collegiate Press is scheduled to be published in 1994. I am also an associate editor of the Journal of Communication Studies, a scholarly publication of the Arkansas State Communication Association.

**(b) Articles: (Published or accepted for publication.)**

Reppert, J. E. (1993). [Review of "Elder Abuse: Intervention Strategies for Clinicians"]. Video Rating Guide for Libraries, 4(4), 18-19.

Reppert, J. E. (1993). [Review of "How to Use Dianetics: A Visual Guidebook to the Human Mind"]. Video Rating Guide for Libraries, 4(4), 72.

Reppert, J. E. (1993, Fall). Reconciling Quality: Broadcast Education with Diminishing Institutional Support. College Broadcaster, p. 17.

Reppert, J. E. (1993). [Review of "Drinking Stories"]. Video Rating Guide for Libraries, 4(2), 23.

Reppert, J. E. (1993). [Review of "Blueprint for Home Security"]. Video Rating Guide for Libraries, 4(2), 72.

Reppert, J. E. (1993). [Review of "A Calf Grows Up"]. Video Rating Guide for Libraries, 4(2), 76.

Reppert, J. E. (1993). [Review of "California's Mission San Luis Obispo"]. Video Rating Guide for Libraries, 4(2), 147-148.

Reppert, J. E. (1993). [Review of "The Struggle for Peace: Israelis and Palestinians"]. Video Rating Guide for Libraries, 4(2), 163.

Reppert, J. E. (1993). [Review of "Citizen Soldiers: The Guard and Reserves"]. Video Rating Guide for Libraries, 4(1), 18.

2. **Unpublished research: (monographs, institutional studies, reports of special committees, etc.)**

3. **Research in progress:**

I am currently writing paper and program proposals for presentation at conventions of national and regional professional associations.



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In addition, the following completed reviews will appear in the national quarterly publication Video Rating Guide for Libraries in 1994:

"Drug Danger: Easy to Start, Hard to Stop"

"The Hidden Costs of the Military"

"Myths vs. Facts: A. How to Recognize and Confront Subtle Sexual Harassment - B. How to Manage Sexual Harassment Situations"

"Art Meets Science: From Fragmentation to Wholeness"

B. **Professional Activities:**

1. **Professional organizations: (List membership held in professional societies this year. If you held office, please indicate.)**

American Culture Association in the South

Arkansas State Communication Association

Broadcast Education Association

Far West Popular Culture Association

International Radio & Television Society

Kentucky Communication Association

National Association of African-American Studies

National Association of College Broadcasters

National Broadcasting Society/Alpha Epsilon Rho

Radio-Television News Directors Association

Southern States Communication Association

Speech Communication Association

University Film and Video Association

2. **Professional meetings attended: (National, Regional, State, Local)**

I was invited to present a number of papers and media programs in 1993. Below is a listing of them:

"Critical Thinking Strategies for Nontraditional Students." Speech Communication Association National Convention, Miami Beach, Florida.

"'Nine 1/2 Weeks': Conflicting Images of Attraction and Repulsion." Speech Communication Association National Convention, Miami Beach, Florida.

"Preserving the State Speech Association: A Noble Idea Whose Time Has Passed?" Speech Communication Association National Convention, Miami Beach, Florida.

"Ethical Practices of Televangelists in a Post-PTL Era." Popular Culture Association in the South/American Culture Association in the

South Convention, Nashville, Tennessee.

"C-SPAN as an Instructional Resource in College and University Broadcast Journalism Courses." Kentucky Association of Communication Arts Conference, Lexington, Kentucky.

"Expanding the Definition of Scholarly Research." Kentucky Association of Communication Arts Conference, Lexington, Kentucky.

"A Critical Analysis of Infomercials Selling Similar Products." Southern States Communication Association/Central States Communication Association Convention, Lexington, Kentucky.

"'The SAU Report'." Southern States Communication Association/Central States Communication Association Convention, Lexington, Kentucky.

"Enhancing Extemporaneous Speaking Skills in the Advanced Oral Communication Course." Southern States Communication Association/Central States Communication Association Convention, Lexington, Kentucky.

"The Importance of Minority Role Models in a Higher Education Mass Communication Curriculum." National Association of African American Studies Conference, Petersburg, Virginia.

"Ross Perot: Populist Prophet or Media-Created Megalomaniac?" Far West Popular Culture Association/Far West American Culture Association Conference, Las Vegas, Nevada.

Below is a listing of papers and media programs I have been invited to present in 1994:

"Instant Analyses of the 1992 Presidential Debates by Reporters and Pundits: Substantive or Shallow?" Southern States Communication Association Convention, Norfolk, Virginia.

"Formulating Instructional Goals and Objectives in the Introductory Oral Communication Course." Southern States Communication Association Convention, Norfolk, Virginia.

"Promoting Conformism and Elitism in the Classroom: The Expanding Role of Institutional Legalism Within 'Club Academe'." Southern States Communication Association Convention, Norfolk, Virginia.

"'It's a Natural': Why Arkansas Tourism Videos Celebrate the Dual Aestheticism of Beauty and the 'Bubba'." Southern States Communication Association Convention, Norfolk, Virginia.

2. **Performances, Exhibits and Presentations:**

Included with this annual summary is a videotape of media programs which accompanied many papers I presented this year at regional and national conventions of professional associations. A listing of these programs is provided in the videotape case.

C. **Professional Development:**

1. **Graduate study: (List any graduate study completed during the past year.)**

In 1993, I completed 15 graduate hours at East Texas State University. Below is a listing of those courses:

SUMMER 1993:

Journalism 515 (Reporting and Editing): A (3 hours)

Secondary and Higher Education 542 (Analysis of Teaching Higher Education): B (3 hours)

FALL 1993:

Educational Technology 579 (Administration of Media Programs): A (3 hours)

Secondary and Higher Education 651 (Curriculum Development in Higher Education): A (3 hours)

Journalism 597 (Theories of Mass Communication): A (3 hours)

I have a cumulative grade-point average of 3.86 for the 21 graduate hours completed at East Texas State University.

2. **Travel: (List travel during the past year which you feel is related to your professional growth.)**

Networking with colleagues at the various conventions I attend each year gives me invaluable outside perspectives in my disciplines of mass communication and speech. Additionally, the teaching and research techniques discussed in convention panels and programs gives me knowledge I can apply into my own work at SAU-M.

3. **Other: (Workshops, seminars, program of study or personal development.)**

I plan on continuing my graduate studies at East Texas State University for the foreseeable future.

III. **SUPPORT SERVICES**

A. **Committee Work: (List the committees on which you serve. If you are chair, please indicate. Indicate significant committee accomplishments during the year.)**

1. **Standing Committees:**

Student Media Committee

2. **Ad Hoc Committees:**

Title III Subcommittee (Writing Across the Curriculum)

Business/Agribusiness Building Committee

B. **Recruiting: (List any activity you participated in that is related to student recruitment, directly or indirectly.)**

The radio station has taken an active role in promotion and publicity projects which reflect, in part, the goal and mission of the broadcasting program. Autograph sessions sponsored by KSAU-AM were arranged with regional bands during the fall semester. Students had an opportunity to see some of the types of skills

necessary for success in mass media. We follow up on recruitment letters sent to students interested in a broadcasting major at SAU-M. This fosters both goodwill and long-term vitality of the program.

C. **Public Service:**

1. **List public meetings (on or off campus) which you presented, promoted, sponsored or participated in.**

I videotaped a number of plays and special programs held at SAU-M in 1993. One of these Harton Theatre events was the Murphy Lecture Series which featured CNN business reporter and anchor Lou Dobbs. I coordinated student videotaping of the Afro-Hispanic Literature and Culture Conference held in November. In another case, the Executive Assistant to the President asked us to shoot videotape for Howard Payne University of a football game it played in September at SAU-M.

2. **List memberships in civic clubs or other community groups. Indicate offices held.**

None

3. **List any other activities that fall under the general heading of community service.**

I am always available to offer audio-visual expertise to citizens and community groups who desire professional assistance in video or audio matters.

IV. **OTHER**

A. **Administration: (List administrative responsibilities, and significant accomplishments during the year.**

I serve as faculty advisor to KSAU-AM, the university carrier current radio station. Most information concerning station operations and management were transferred this year to a computer data base for storage and retrieval purposes. I also worked with the Station Manager on additions to KSAU-AM operations, which were sent to the Student Media Committee.

B. **Other: (Add any additional information about your professional performance that is not covered elsewhere in this annual summary.)**

I was competitively selected for participation in the International Radio & Television Society Faculty/Industry Seminar in New York City (February) and the C-SPAN in the Classroom Seminar for Professors in Washington, D.C. (August). These selections brought nationwide publicity to SAU-M. I believe the selections also show the strength of the broadcasting program. In August, I was awarded a $350 Faculty Research Grant by C-SPAN for use at the Public Affairs Video Archives at Purdue University. In November, I was nominated and accepted as a member of Kappa Delta Pi, the International Education Honor Society, for my academic performance as a doctoral student at East Texas State University.

**4. Copy of all developmental plans for non-tenured faculty only (on following pages)**

**1992 DEVELOPMENT PLAN FOR: James E. Reppert**
(Non-Tenured faculty only)

1. The growth area(s) identified in my latest evaluation, _____, briefly stated:

**I feel my growth as a faculty member in six years at SAU is worthy of promotion and tenure. My record of teaching (high student and peer evaluations), research, invited papers, publications, competitively selected media programs and creative activities (supervising student TV/radio projects) compares favorably to anyone at SAU, regardless of rank. My department chair has encouraged me to continue pursuing these interests as they enhance my overall abilities.**

Chair comments:

2. Development goal(s):

**By the end of 1992, I will have completed six doctoral-level credits at East Texas State University. I will continue to take doctoral courses as one of my long-term goals is to earn a terminal degree.**

Chair comments:

3. Development activities planned:

**Further doctoral study will be undertaken for the foreseeable future.**

Chair comments:

4. Support and resources to be supplied by the evaluator and the University:

**At this point, no funds have been provided by SAU for remuneration of doctoral study, which is expensive as the closest institutions are out-of-state. Travel funds for invited papers and media programs will come from both the department and institution.**

Chair comments:

5. A progress check of this plan will be accomplished early next fall.

Date established _____

Submitted by _____ Reviewed by _____
(Faculty member's signature)

Approved by _____
(School Dean)

Approved by _____
(Vice President for Academic Affairs)

Faculty Member's Initials ____ Follow-up Supervisor's Initials ____

interview accomplished _____

**1993 DEVELOPMENT PLAN FOR: James E. Reppert (Non-tenured faculty only)**

1. **The growth area(s) identified in my latest evaluation, May 1993, briefly stated:** To continue to hone broadcast writing and production assignments to as professional a standard of excellence as possible. This allows our graduates to be even more competitive in the job market upon graduation, as they have been since my arrival at SAU in 1987.
   **Chair comments:**

2. **Development goal(s):** To continue taking doctoral courses at East Texas State University. In 1993, a minimum of 12 credits will be taken, at least three of which shall be in broadcasting. Enrollment in Secondary and Higher Education Ed.D. courses has improved my teaching and research skills.
   **Chair comments:**



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3. **Development activities planned:** Writing reviews for the national quarterly publication Video Rating Guide for Libraries; paper and program proposals for presentation at regional and national meetings of professional organizations; applications for participation at faculty/industry broadcasting seminars.
**Chair comments:**

4. **Support and resources to be supplied by the evaluator and the University:** Reimbursement for ETSU doctoral courses shall be provided by the SAU administration. Travel funds for invited papers, faculty seminars and related events shall be provided by the department and the administration.
**Chair comments:**

5. **A progress check of this plan will be accomplished early next fall.**

**Date established:** _____

**Submitted by:** _____ (Faculty member) **Reviewed by:** _____ (Department Chair)

**Approved by:** _____ (School Dean) **Approved by:** _____ (VPAA)

**Interview accomplished:** _____

**Faculty Member's Follow-up Initials:** _____

**Supervisor's Initials:** _____

**Appendix B.** Documentation of Teaching Effectiveness

**Required Documentation**

1. **Student Evaluations**

   (a) **Summary of all student evaluations from the past three years.**

   (b) **Identification of evaluations for each course by semester, year, course prefix and number, course section, and course title.**

   (c) **All written student comments for each course with appropriate identification.**

   (d) **If desired, faculty member's written responses to the student evaluations and to the written comments.**

   The student evaluations show continued improvement on my part since the fall semester of 1990, the first term in which state-mandated regular rankings were enacted. My overall scores for fall 1992, spring 1993 and fall 1993 are 1.17, 1.08 and 1.11, respectively. Written responses from students are overwhelmingly positive regarding my classroom performance.

   **Fall 1993** Student Evaluations: 1.11 Total Average

   **Spring 1993** Student Evaluations: 1.08 Total Average

   **Fall 1992** Student Evaluations: 1.17 Total Average

   **Spring 1992** Student Evaluations: 1.56 Total Average

   **Fall 1991** Student Evaluations: 1.67 Total Average

   **Spring 1991** Student Evaluations: 1.27 Total Average

   **Fall 1990** Student Evaluations: 1.73 Total Average

2. **Peer Evaluations**

   **Summaries of required Peer Evaluation forms from the past three years.**

3. **Courses Taught**

   (a) **Listing of all courses taught during the past three years.**

   Introduction to Mass Media, Radio Production, Advanced Radio Production, Radio and Television Announcing, Television Production,

Electronic News Gathering, Advanced Electronic News Gathering, Broadcast Journalism, Principles of Speech, Advanced Speech Practices, Journalism Methods, Mass Media Internship, Senior Research Project.

(b) Examples of course syllabi for three courses taught during the past three years. (on following pages)

Optional Documentation

5. Alumni Evaluations

   (a) Solicited or unsolicited testimonial letters. (Specify whether solicited or unsolicited.)

6. Student Performance Assessments

   Summaries of student accomplishments, as reported in the last three Annual Summaries of Professional Activity, for example, admissions to graduate and professional schools, performance on standardized examinations, job placement, honors and awards, and course examination results.

7. Pedagogical Methodologies

   (a) Summary of innovative pedagogical methodologies used in teaching, as reported in the last three Annual Summaries of Professional Activity.

   (b) Summary of help sessions and tutorial work used in supporting instruction.

8. Individualized Student Supervision

   Summaries of student supervision, e.g., undergraduate research, practicums, independent study courses, and direction of theses and honors projects.

9. Awards and honors received for teaching effectiveness.

10. Additional documentation which supports teaching effectiveness.

## Appendix C: Documentation of Research, Creative Works, and Scholarly Activity

**1. Bibliography of publications. Copies of publications should be available upon request.**


Reppert, J. E. (1993). [Review of "Elder Abuse: Intervention Strategies for Clinicians"]. Video Rating Guide for Libraries, 4(4), 18-19.

Reppert, J. E. (1993). [Review of "How to Use Dianetics: A Visual Guidebook to the Human Mind"]. Video Rating Guide for Libraries, 4(4), 72.

Reppert, J. E. (1993, Fall). Reconciling Quality: Broadcast Education with Diminishing Institutional Support. College Broadcaster, p. 17.

Reppert, J. E. (1993). [Review of "Drinking Stories"]. Video Rating Guide for Libraries, 4(2), 23.

Reppert, J. E. (1993). [Review of "Blueprint for Home Security"]. Video Rating Guide for Libraries, 4(2), 72.

Reppert, J. E. (1993). [Review of "A Calf Grows Up"]. Video Rating Guide for Libraries, 4(2), 76.

Reppert, J. E. (1993). [Review of "California's Mission San Luis Obispo"]. Video Rating Guide for Libraries, 4(2), 147-148.

Reppert, J. E. (1993). [Review of "The Struggle for Peace: Israelis and Palestinians"]. Video Rating Guide for Libraries, 4(2), 163.

Reppert, J. E. (1993). [Review of "Citizen Soldiers: The Guard and Reserves"]. Video Rating Guide for Libraries, 4(1), 18.

Reppert, J. E. (1992). [Review of "Buying Weapons or Building America"]. Video Rating Guide for Libraries, 3(4), 10-11.

Reppert, J. E. (1992). [Review of "Game Plan for College Success"]. Video Rating Guide for Libraries, 3(4), 47-48.

Reppert, J. E. (1992). [Review of "Appomattox: Collapse of the Confederate Dream"]. Video Rating Guide for Libraries, 3(4), 173-174.

Reppert, J. E. (1992). [Review of "The Party's Over"]. Video Rating Guide for Libraries, 3(2), 27.

Reppert, J. E. (1992). [Review of "People Power"]. Video Rating Guide for Libraries, 3(1), 14-15.

Reppert, J. E. (1992). [Review of "City Nature"]. Video Rating Guide for Libraries, 3(1), 43-44.

Reppert, J. E. (1991). [Review of "The 'Shark' on Offense"]. Video Rating Guide for Libraries, 2(3), 114-115.

Reppert, J. E. (1991). [Review of "Samora Machel, Son of Africa"]. Video Rating Guide for Libraries, 2(3), 146.

Reppert, J. E. (1991). [Review of "Caste at Birth"]. Video Rating Guide for Libraries, 2(3), 147.

Reppert, J. E. (1991). [Review of "The Golden Sher: Aging and the American Family"]. Video Rating Guide for Libraries, 2(2), 25.

Reppert, J. E. (1991). [Review of "Stop Ice Cold"]. Video Rating Guide for Libraries, 2(2), 33-34.

Reppert, J. E. (1991). [Review of "Across Five Aprils: A Time to Choose"]. Video Rating Guide for Libraries, 2(1), 144-145.

Reppert, J. E. (1991). [Review of "Touring Civil War Battlefields"]. Video Rating Guide for Libraries, 2(1), 170-171.

Reppert, J. E. (1990). [Review of "Resolving Personal Conflict"]. Video Rating Guide for Libraries, 1(4), 83.

Reppert, J. E. (1990). [Review of "Jonathan Williams: By Eye & By Ear"]. Video Rating Guide for Libraries, 1(4), 159-160.

Reppert, J. E. (1990). [Review of "Voyage of the Great Southern Ark"]. Video Rating Guide for Libraries, 1(4), 191.

Reppert, J. E. (1990). [Review of "Finland, Fresh and Original"]. Video Rating Guide for Libraries, 1(4), 192.

Reppert, J. E. (1990). [Review of "Black Mountain College: A Thumbnail Sketch"]. Video Rating Guide for Libraries, 1(4), 199.

Reppert, J. E. (1990). [Review of "Any Child is My Child"]. Video Rating Guide for Libraries, 1(4), 206-207.

Reppert, J. E. (1990). [Review of "Into the Deep Freeze"]. Video Rating Guide for Libraries, 1(4), 208-209.

Reppert, J. E. (1990). [Review of "Freak Street to Goa: Immigrants on the Raj Path"]. Video Rating Guide for Libraries, 1(4), 210.

Reppert, J. E. (1990). [Review of "The Temple"]. Video Rating Guide for Libraries, 1(4), 224.

Reppert, J. E. (1990). [Review of "Seasons of Life"]. Video Rating Guide for Libraries, 1(3), 27.

**2. Solicited and unsolicited reviews of faculty member's published works by experts in the field.**

**3. Summaries of faculty member's creative shows, recitals, etc.**

The following materials document university news stories which aired on KTVE-TV (NBC) in Monroe, Louisiana. I served as executive producer of these reports, produced by the students in my Advanced Electronic News Gathering course (BRCT 4003). At the time, SAU-M and Northeast Louisiana University were allowed the opportunity to air campus news on the station. An enclosed videotape, "Campus News," contains some of these stories.

**4. Critiques of above creative shows, recitals, etc.**

5. **Summaries of reviews and critiques made by faculty member of other's research and creative works.**

6. **Descriptions, including programs, of faculty member's scholarly presentations.**

"Critical Thinking Strategies for Nontraditional Students." Speech Communication Association Convention, November 18-21, 1993, Miami Beach, Florida.

"'Nine 1/2 Weeks': Conflicting Images of Attraction and Repulsion." Speech Communication Association Convention, November 18-21, 1993, Miami Beach, Florida.

"Preserving the State Speech Association: A Noble Idea Whose Time Has Passed?" Speech Communication Association Convention, November 18-21, 1993, Miami Beach, Florida.

"Ethical Practices of Televangelists in a Post-PTL Era." Popular Culture Association in the South/American Culture Association in the South Convention, October 14-16, 1993, Nashville, Tennessee.

"C-SPAN as an Instructional Resource in College and University Broadcast Journalism Courses." Kentucky Association of Communication Arts Conference, September 17-18, 1993, Lexington, Kentucky.

"Expanding the Definition of Scholarly Research." Kentucky Association of Communication Arts Conference, September 17-18, 1993, Lexington, Kentucky.

"A Critical Analysis of Infomercials Selling Similar Products." Southern States Communication Association/Central States Communication Association Convention, April 14-18, 1993, Lexington, Kentucky.

"Enhancing Extemporaneous Speaking Skills in the Advanced Oral Communication Course." Southern States Communication Association/Central States Communication Association Convention, April 14-18, 1993, Lexington, Kentucky.

"'The SAU Report'." Southern States Communication Association/Central States Communication Association Convention, April 14-18, 1993, Lexington, Kentucky.

"The Importance of Minority Role Models in a Higher Education Mass Communication Curriculum." National Association of African-American Studies Conference, February 9-13, 1993, Petersburg, Virginia.

"Ross Perot: Populist Prophet or Media-Created Megalomaniac?" Far West Popular Culture Association/Far West American Culture Association Conference, January 21-23, 1993, Las Vegas, Nevada.

"Political Talk Shows: Do They Generate More Heat Than Light?" Speech Communication Association Convention, October 29-November 1, 1992, Chicago, Illinois.

"'Sleeping with the Enemy': Victimization and Redemption." Speech Communication Association Convention, October 29-November 1, 1992, Chicago, Illinois.

"The Television Persona of David Duke in the 1991 Louisiana Gubernatorial Election." Speech Communication Association Convention, October 29-November 1, 1992, Chicago, Illinois.

"Nontraditional Gender Portrayals in Modern Film." Kentucky Association of Communication Arts Conference, September 18-19, 1992, Owensboro, Kentucky.

"News Production." Broadcast Education Association Convention, April 10-13, 1992, Las Vegas, Nevada.

"Campus News." Southern States Communication Association Convention, April 8-12, 1992, San Antonio, Texas.

"Team Testing Techniques." Southern States Communication Association Convention, April 8-12, 1992, San Antonio, Texas.

"Producing University Television News Reports for a Network Affiliate." Texas Association of Broadcast Educators Conference, February 28-29, 1992, Dallas, Texas.

"Improving Relationships Between College and High School Forensics Programs: Three Case Studies and a Regional Survey." Speech Communication Association Convention, October 31-November 3, 1991, Atlanta, Georgia.

"Infomercials: The Advertising Format Viewers Love to Hate." Speech Communication Association Convention, October 31-November 3, 1991, Atlanta, Georgia.

7. **Documentation of significant expansion of faculty member's knowledge laterally and/or vertically related to faculty member's discipline, e.g. new undergraduate and graduate credits earned, self-study, seminars and workshops, additional degrees and certificates.**

   Page 7 of my 1993 Annual Summary of Professional Activity (Appendix A) details the graduate study I have undertaken since 1992. Of the 21 doctoral credits I have earned, nine are in my teaching field of mass communication, three of which are in broadcast media. I am taking nine credits during the spring 1994 semester at East Texas State University, six of which are in mass communication.

8. **Documentation of significant curricular development and curricular research by faculty member.**

   Since my arrival at SAU-M in 1987, I have rewritten the catalog descriptions of most broadcast courses to ensure they are current with frequent changes in telecommunications technologies. I designed BRCT 4903 (Senior Research Project) as a tool by which students can take their mass communication knowledge and apply it in a major research paper.

9. **Description of grant proposals submitted by faculty member and funding received.**

   In 1987, I received a $1000 grant from Tangipahoa Parish (Louisiana) to produce a 12-minute educational video about its changes in governmental structure. In 1993, I received a $350 Faculty Research Grant from C-SPAN to purchase videotapes in my examination of the influence of television on American politics and popular culture.

10. **Summary of attendance at meetings with indication of level of participation.**

    Refer to question 6 in this appendix.

**11. Summaries of unpublished and in-progress research by faculty member.**

I am writing reviews for the national quarterly publication Video Rating Guide for Libraries, in addition to submitting paper and program proposals for presentation at regional and national conventions of professional associations. I serve as an associate editor of the Journal of Communication Studies, a scholarly publication of the Arkansas State Communication Association. I have also served as a reviewer and editorial advisory board member of current and proposed textbooks for a variety of publishing houses (page 4 of vita).

## Appendix D. Documentation of Service

**1. Institutional Service**

**(a) Summary of student advising responsibilities, including field(s), number of advisees, and an evaluation of effectiveness of advising.**

I advise all broadcasting and mass communication students. The average number of advisees varies each semester from 20-24 students. My priorities are to ensure students are both on course for graduation and to be competitive in the job market at that time. My department chair has consistently given me high marks for the quality of my advising work.

**(b) List of university committees, offices held, written work and studies completed.**

Student Media Committee, 1987-present

Print Journalism Faculty Search Committee, 1989-90, 1993

New Business/Agribusiness Building Committee, 1991-93

Title III Writing Across the Curriculum Subcommittee, 1992-93

Honors Convocation Committee, 1987-92

Mass Communication Self-Study Committee, 1991-92

Presidential Inauguration Printing and Publicity Committee, 1992

NCATE Institutional Report Subcommittee, 1988-89

**(c) Summary of activities directed toward fund raising.**

**(d) Summary of activities related to sponsorship of student groups.**

KSAU-AM Faculty Advisor, 1987-present

Delta Omega Theta Fraternity Faculty Advisor, 1988-93

**(e) Summary of activities directed to student improvement.**

This primarily comes in the form of student-produced radio and television projects which are distributed to regional broadcast outlets.

**(f) Description of consultation provided to other departments or areas of the university.**

In 1992, I was asked by the Physical Plant to provide student videographers to produce training tapes for new custodians. I make video cameras available each year for use at the Afro-Hispanic Literature and Culture Conference. I was appointed to the Business/AgriBusiness Building Committee in 1991 for the express purpose of designing a functional television studio. While the studio is in place, finances for equipment and related items have yet to be provided. I consult with anyone at SAU-M who needs assistance in audio-visual matters.

**(g) Summary of contributions to self-studies of department, school, or university.**

In 1988, I participated in writing a student section of the NCATE Institutional Report Subcommittee. In 1991, I had extensive involvement in writing and formulating the ADHE Mass Communication self-study document, particularly information involving the broadcast emphasis. Last year I was a member of the Title III Writing Across the Curriculum Subcommittee.

**(h) Summary of responsibilities to teaching non-credit courses, workshops or seminars.**

In 1988, I taught a "Kid Video" short course to teenagers interested in working with camcorders and editing equipment. They produced and edited a group video project.

**(i) Summary of non-teaching or administrative duties.**

I serve as advisor to carrier current campus radio station KSAU-AM. The general manager, appointed by the Student Media Committee, works closely with me in all aspects of programming, promotion and maintenance.

2. **Professional Service**

(a) **List of membership in professional organizations.**

American Culture Association in the South

Arkansas State Communication Association

Broadcast Education Association

Far West Popular Culture Association

International Radio & Television Society

Kentucky Communication Association

National Association of African-American Studies

National Association of College Broadcasters

Radio-Television News Directors Association

Southern States Communication Association

Speech Communication Association

University Film and Video Association

(b) **List of offices held in professional organizations.**

(c) **Summary of participation in professional organizations, attendance at meetings.**

Refer to Appendix C, number 6.

(d) **Summary of work on professional organization committees.**

I designed the audio-visual arrangement for video presentations at the 1993 Kentucky Association of Communication Arts Conference in Lexington, Kentucky.

(e) **Summary of activities related to organization of professional conferences, workshops, or seminars.**

(f) **List of presentations at professional conferences, workshops, or seminars.**

3. **Community Service**

(a) **List of membership(s) in community organizations.**

(b) **List of offices held in community organizations.**

(c) **Summary of other participation in community service activities.**

From 1990-92, I served as a producer and director of televised services at First United Methodist Church of Magnolia. I produced and edited a 15-minute video on the history of the church which was shown on Magnolia Cable channel 13 in 1990. In 1991, I edited 48 videotapes for Amfuel which were sent to company employees serving

in the Persian Gulf, and family members of personnel stationed there. The tapes contained sights and sounds of Magnolia and Columbia County in addition to personalized messages to soldiers from their families.